



**FOR IMMEDIATE RELEASE**

**Media Contact: Betsy Weber (203) 431-0909**

**NAWBO-CT Annual Awards Banquet and Networking Gala**  
*Celebrating Women in Business*

**June 6, 2002 5:30 p.m. – 9:00 p.m.**

**The Inn at Longshore**  
**Westport, CT**

*Statewide, Connecticut* –The Connecticut Chapter of the National Association of Women Business Owners (NAWBO-CT) will honor women business owners who have made significant contributions to Connecticut’s business communities. The *Celebrating Women in Business* Banquet and Networking Gala will be held at the Inn at Longshore from 5:30 p.m. to 9:00 p.m., June 6, 2002.

**Honored Guest Speakers:**

The Honorable M. Jodi Rell

*Lieutenant Governor of the State of Connecticut.* Ms. Rell presides over the State Senate and serves as acting governor when Governor Rowland is out of state. Ms. Rell has actively and aggressively championed a variety of issues and initiatives aimed at improving the quality of life in Connecticut.

Carrie J. McIndoe

*President and CEO, Strategic Capital Resources, Inc.* Ms. McIndoe has assisted emerging growth companies—i.e. Blockbuster Video franchises and Boston Market—obtain equity financing from private investors. The investment-grade business plans her company provides have been praised by the investment community and have resulted in millions of dollars of necessary capital for emerging growth companies.

**Networking Entertainment:**

Lara Herscovitch

Ms. Herscovitch will add refreshing sound to inspire an enjoyable networking experience. Connecticut-based independent singer-songwriter, Ms. Herscovitch’s music is a skillful blend and variety of folk, pop, and Latin, merging soulful melodies and insightful lyrics.



National Association of Women Business Owners  
Connecticut Chapter • [www.NAWBOCT.org](http://www.NAWBOCT.org)

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NAWBO-CT will present the Distinguished Achievement Awards to celebrate the incredible successes of three Connecticut business women:

- **The Outstanding CT Woman Entrepreneur of the Year**  
Sponsored by First Union. For a woman in business less than 5 years.
- **The Outstanding CT Woman Business Owner of the Year**  
Sponsored by Fleet Bank. For a woman in business 5+ years.
- **The Outstanding NAWBO-CT Woman Business Owner of the Year**  
Sponsored by Business Bank of Ridgefield Bank. For a National Association of Women Business Owners-CT Chapter Member.

Award Recipients have achieved significant professional accomplishments. They have demonstrated personal or professional creativity and innovation, and have devised and successfully executed business models that have had significant impact on a local, national, or international level. Nominations deadline is May 17<sup>th</sup>.

**For More Info:**

Tickets: \$100

Corporate Table Sponsor (Table of 10): \$1500

Visit [www.NAWBOCT.org](http://www.NAWBOCT.org) to read more about NAWBO-CT and download the Award Nomination Form. For further information regarding nominations or Corporate Table Sponsorship, please contact Betsy Weber at 203-431-0909 or Jo Anne Sorbet at 860-646-4307.

To reserve your ticket(s) to the June 6<sup>th</sup> ***Celebrating Women in Business Awards Banquet and Networking Gala***, please contact Solomon & Associates Event Management at 860-657-3331 or e-mail: [HSolomon@SAEventsonline.com](mailto:HSolomon@SAEventsonline.com)

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## **About NAWBO-CT:**

NAWBO-CT is the Connecticut chapter of the National Association of Women Business Owners. With national and international affiliation, NAWBO is dedicated to advancing, educating, mentoring, and empowering women business owners. Its guiding principles are to: **Strengthen** the wealth creating capacity of our members - **Build** strategic alliances, coalitions, and affiliations - **Transform** public policy, influence opinion makers, and effect changes in business culture, and to - **Provide** a positive framework of friendship, support, and professionalism.

## **About The Guest Speakers:**

### **Ms. Carrie J. McIndoe, President and CEO, Strategic Capital Resources, Inc. Boston, MA**

Ms. McIndoe is President of Strategic Capital Resources, Inc. a strategic planning and consulting firm which assists early stage companies in obtaining equity financing. In 1990, Ms McIndoe began raising capital from private investors for emerging growth companies, which lead to the successful early funding of Blockbluster Video franchises, Boston Chicken (Boston Market). Ms. McIndoe has expertise in business plan analysis, due diligence and private placement of syndicated investment products. She has ten years of experience at NYSE/NASD firms including Kidder, Peabody & Co., Inc., First Winthrop Corporation, Beacon Hill Capital and Harborside Capital. Ms. McIndoe is a licensed securities broker and a graduate of Boston University with a BS in Business Administration.

### **Honorable M. Jodi Rell, Lieutenant Governor, State of Connecticut**

As Lt. Gov., Jodi Rell presides over the state Senate and serves as acting governor when Governor Rowland is out of state. She was first elected to this position in 1994, and reelected in 1998. The *Hartford Courant* has called the Honorable Rell, “the governor’s best asset, a beacon for progress and a moral compass for the administration.” She has actively and aggressively championed a variety of issues and initiatives aimed at improving the quality of life in Connecticut. Prior to being elected Lt. Gov., Rell served in the state House of Representatives for ten years. She served in many leadership positions, including Assistant Minority Leader and Deputy Minority Leader. She is an active member and past national president of the National Order of Women Legislators (NOWLs). In 1995, NOWLs honored her along with journalists Diane Sawyer and Helen Thomas, as a recipient of its prestigious Leadership Award.

### ***For More Info***

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